

## 2010 Price List

UniBasic/dL4 Pricing

Hosting & Disaster Recovery

Professional Services

Sales Policies

Software Assurance Plans

# Unix/Win32

Dynamic supports its Development Languages on the following platforms:

- Apple OSX PowerPC & Intel
- Hewlett Packard HP/UX
- IBM AIX
- RedHat Linux 32 & 64-bit
- SCO Open Server 5
- SCO Open Server 6 / Unixware
- Sun Solaris
- Microsoft WIN32 Windows

## User Licensing Options

The table on the following page defines the user levels, license fees, upgrade fees and annual subscriptions. Upgrades for (2) or more major revisions are priced at 50% of a new license and a (1) revision upgrade is priced at 25%. A 25% maximum applies whenever additional users are added to the license at the time of upgrade.

When an installation requires the deployment of a Monthly Rental License, the monthly fee is 6% of the price of a new license and includes the subscription and Software Assurance.

When configuring multiple products on the same license, the product licensed for the largest number of users defines the **base users** for the license.

Additional languages, or optional components, may be added as long as the number of users matches one of the entries in the table, and is proportionate to the base number of users in one of the following quantities: equal, 1/2, 1/4 or 1/8.

dynamicXport may also be licensed for unlimited users, or a multiple of 2x, 4x, or 8x the base number of users.

For example, on a 32-user UniBasic license, you may add 32, 16 or 8 users of any other language or optional component, e.g. (16) dL4 users, (32) dynamicXport users, (16) IQ users, (8) ODBC users.

When upgrading the base number of users, the number of users for secondary products will automatically upgrade to retain the same proportion.

If secondary products do not require additional users, they may be downgraded - provided the number of users matches one of the entries in the price table, and is proportionate (equal, 1/2, 1/4 or 1/8) to the base number of users.

## ODBC and IQ Options

ODBC and IQ are optional components which may be added to a license. New and upgraded licenses are entitled to IQ and/or ODBC server users equal to (1/8) the base number of users, at no charge. Annual subscription fees apply. Additional users may be purchased by paying the difference between the number of free users and desired user level.

ODBC is restricted to internal users. External use of ODBC (for web, ASP, .NET, etc.) is included with dynamicXport, or may be purchased separately.

## DynamicXport Licenses

**dynamicXport** includes the middle-ware application and administration, ODBC Server and dL4 or UniBasic users, html and libraries to web-enable your business applications.

## Xport Development

You may disable this option on servers that are not permitted to develop or extend the xport web menus.

## Xport Runtime Licensing

A Runtime License is required for each application server delivering or processing real-time data from the web. You may either purchase a specific number of discrete users, or acquire an unlimited runtime license.

## Unlimited Runtime

**An unlimited license is enabled whenever the number of xport users equals the number of UniBasic or dL4 users on the license.**

For large installations, an unlimited license is capped at the price of a 256-user license (\$29,325)

An unlimited number of logins, as well as multiple sessions using the same login are supported with an unlimited license.

## Options

Application Encryption Module, \$900  
UniBasic Developer License, \$3,250  
Documentation available online

**Pricing  
Matrix**

**Development Languages -  
UniBasic, dL4, dynamicXport**

**PRICE LIST QUICK REFERENCE**

**Development Languages  
UniBasic / dL4 / dynamicXport**

**Optional Components  
IQ Report Generator / ODBC Server**

Number of Users	New License	Upgrade Licenses		Annual Renewals		New License	Upgrade Licenses		Annual Renewals	
		2+Revs	1 Rev	Standard	Premium		2+Revs	1 Rev	Standard	Premium
1	425	213	107	43	65	200	100	50	20	30
2	800	400	200	80	120	400	200	100	40	60
3	1,200	600	300	120	180	600	300	150	60	90
4	1,425	713	357	143	215	700	350	175	70	105
5	1,688	844	422	169	254	838	419	210	84	126
6	1,950	975	488	195	293	975	488	244	98	147
7	2,288	1,144	572	229	344	1,138	569	285	114	171
8	2,625	1,313	657	263	395	1,300	650	325	130	195
9	2,838	1,419	710	284	426	1,407	704	352	141	212
10	3,051	1,526	763	306	459	1,514	757	379	152	228
11	3,264	1,632	816	327	491	1,621	811	406	163	245
12	3,475	1,738	869	348	522	1,725	863	432	173	260
13	3,650	1,825	913	365	548	1,813	907	454	182	273
14	3,825	1,913	957	383	575	1,901	951	476	191	287
15	4,000	2,000	1,000	400	600	1,989	995	498	199	299
16	4,175	2,088	1,044	418	627	2,075	1,038	519	208	312
17	4,375	2,188	1,094	438	657	2,175	1,088	544	218	327
18	4,575	2,288	1,144	458	687	2,275	1,138	569	228	342
19	4,775	2,388	1,194	478	717	2,375	1,188	594	238	357
20	4,975	2,488	1,244	498	747	2,475	1,238	619	248	372
21	5,175	2,588	1,294	518	777	2,575	1,288	644	258	387
22	5,375	2,688	1,344	538	807	2,675	1,338	669	268	402
23	5,575	2,788	1,394	558	837	2,775	1,388	694	278	417
24	5,775	2,888	1,444	578	867	2,875	1,438	719	288	432
25	5,925	2,963	1,482	593	890	2,950	1,475	738	295	443
26	6,075	3,038	1,519	608	912	3,025	1,513	757	303	455
27	6,225	3,113	1,557	623	935	3,100	1,550	775	310	465
28	6,375	3,188	1,594	638	957	3,175	1,588	794	318	477
29	6,525	3,263	1,632	653	980	3,250	1,625	813	325	488
30	6,675	3,338	1,669	668	1,002	3,325	1,663	832	333	500
31	6,825	3,413	1,707	683	1,025	3,400	1,700	850	340	510
32	6,975	3,488	1,744	698	1,047	3,475	1,738	869	348	522

## Development Languages - UniBasic, dL4, dynamicXport & SQL

### PRICE LIST QUICK REFERENCE

#### Development Languages UniBasic / dL4 / dynamicXport

#### Optional Components IQ Report Generator / ODBC Server

Number of Users	New License	Upgrade Licenses		Annual Renewals		New License	Upgrade Licenses		Annual Renewals	
		2+Revs	1 Rev	Standard	Premium		2+Revs	1 Rev	Standard	Premium
33	7,129	3,565	1,783	713	1,070	3,552	1,776	888	356	534
34	7,283	3,642	1,821	729	1,094	3,629	1,815	908	363	545
35	7,437	3,719	1,860	744	1,116	3,706	1,853	927	371	557
36	7,591	3,796	1,898	760	1,140	3,783	1,892	946	379	569
37	7,745	3,873	1,937	775	1,163	3,860	1,930	965	386	579
38	7,899	3,950	1,975	790	1,185	3,937	1,969	985	394	591
39	8,053	4,027	2,014	806	1,209	4,014	2,007	1,004	402	603
40	8,207	4,104	2,052	821	1,232	4,091	2,046	1,023	410	615
41	8,361	4,181	2,091	837	1,256	4,168	2,084	1,042	417	626
42	8,515	4,258	2,129	852	1,278	4,245	2,123	1,062	425	638
43	8,669	4,335	2,168	867	1,301	4,322	2,161	1,081	433	650
44	8,823	4,412	2,206	883	1,325	4,399	2,200	1,100	440	660
45	8,977	4,489	2,245	898	1,347	4,476	2,238	1,119	448	672
46	9,131	4,566	2,283	914	1,371	4,553	2,277	1,139	456	684
47	9,285	4,643	2,322	929	1,394	4,630	2,315	1,158	463	695
48	9,425	4,713	2,357	943	1,415	4,700	2,350	1,175	470	705
64	11,300	5,650	2,825	1,130	1,695	5,650	2,825	1,413	565	848
96	14,925	7,463	3,732	1,493	2,240	7,450	3,725	1,863	745	1,118
128	17,525	8,763	4,382	1,753	2,630	8,750	4,375	2,188	875	1,313
192	23,150	11,575	5,788	2,315	3,473	11,575	5,788	2,894	1,158	1,737
256	29,325	14,663	7,332	2,933	4,400	14,650	7,325	3,663	1,465	2,198
384	41,775	20,888	10,444	4,178	6,267	20,875	10,438	5,219	2,088	3,132
512	52,950	26,475	13,238	5,295	7,943	26,475	13,238	6,619	2,648	3,972

The preceding tables define the more common user configurations. You may order any number of users from 1 to 128. Thereafter, add from 1 to 31 additional users before moving to the next higher banded level. Configurations of up to 2,079 users per-server are supported.

Download the entire quick reference spreadsheet at <http://www.dynamic.com/v7/price-lists-contracts>

#### SQL DataBase Options:

dL4 installations may add SQL for Oracle (\$3,495), Microsoft SQL (\$1,995) or MySQL (\$2,995). Price is per server. MySQL commercial license included with purchase; Oracle or Microsoft SQL licenses must be purchased separately from Oracle or Microsoft.

Dynamic Concepts offers a full range of Internet Services, including Disaster Recovery, Off-Site Backup, Dedicated Servers, Virtual Servers, Colocation, Managed Services, E-Commerce, Email and Web Hosting for our customers. Services are delivered from our SAS/70 compliant data center in Orange County, California. All systems are backed up daily, with data either synchronized to a secondary location, or rotated weekly off-site to Iron Mountain. If your license is covered by an annual Premium subscription, you qualify for a 20% discount on all hosting services.

	<b>Monthly Charge</b>
<p><b>Disaster Recovery Server</b></p> <p>Synchronize important applications and data to your own virtual server in in our data center. We include everything you need to run your business applications remotely, should the need arise. The base price is \$50/mo, plus 2%/mo. of the cost of the necessary UniBasic/dL4 licenses. Initially, hourly charges apply to design and configure synchronization and failover procedures.</p>	<b>50+</b>
<p><b>Off-Site Backup Storage (Monthly charge is per GB)</b></p> <p>Store valuable data off-site on our backup servers. Compress, encrypt and store a copy of your data off-site. <b>Software Assurance Premium includes free storage for UniBasic/dL4 applications &amp; data.</b></p>	<b>2/GB</b>
<p><b>Dedicated Virtual Server</b></p> <p>Virtual Linux server to use for any reason, including data storage, hosting, email or UniBasic/dL4 apps. Includes: 5GB Disk space, daily backup, 512MB application memory. Options include Plesk Control Panel, additional CPU and disk resources.</p>	<b>95+</b>
<p><b>Dedicated Business Server</b></p> <p>Your own physical Linux server to run any application includes single quad-core, 430GB raid mirror, 4GB memory, daily backup and 24/7 support. For Windows Server, add 125/mo.</p>	<b>399</b>
<p><b>Dedicated Enterprise Server</b></p> <p>This Linux server will run your most demanding applications and includes dual quad-core, 430GB RAID/5, 8GB memory, daily backup and 24/7 support. For Windows Server, add 125/mo.</p>	<b>549</b>
<p><b>Enterprise Email (Monthly charge per mailbox)</b></p> <p>Our Kerio enterprise email server provides unlimited storage, IMAP/POP/WEB, shared calendars and can be configured to archive all incoming and outgoing email for compliance purposes.</p>	<b>6/ea</b>
<p><b>Web Hosting &amp; Email</b></p> <p>Hosting includes DNS and IMAP/POP/WEB email accounts. Prices start at \$15/mo.</p>	<b>15</b>
<p><b>DynamicXport Hosting</b></p> <p>Front-end Hosting service for your UniBasic/dL4 extranet. Tunnels to your application server to handle customer requests. Takes external web access loads off your Internet connection.</p>	<b>149</b>

Our staff of software, creative and network engineers are available to assist in the development and deployment of a wide range of applications and solutions, based upon our software as well as other widely-used development technologies. Projects may be done on an hourly basis, or a fixed quote, based upon the scope of the work and customer requirements.

	<b>Hourly Charge</b>
<b>Web &amp; Graphic Design</b>	<b>115</b>
Create, design, and layout logos or custom web content, including graphics design.	
<b>DataBase/ProStores</b>	<b>150</b>
Specialized web and database programming in Perl, MySQL, PHP and ProStores customization.	
<b>Application Programming</b>	<b>175</b>
Business Application programming in specialized languages, including dL4, UniBasic, dynamicXport.	
<b>Systems Engineering</b>	<b>175</b>
Systems Engineering includes troubleshooting, support, repair, maintenance and upgrades of hardware, network or Operating System components.	
 <b>Miscellaneous Services</b>	
<b>Relicensing Fee</b>	<b>95</b>
For current licenses not covered under Software Assurance for reasons including CPU change, disk drive change, reinstallation of O/S or disaster recovery.	
<b>Training On-Site</b>	<b>1,200</b>
On-site, per day, not inclusive of travel expenses, for a customized session on any licensed software product.	
<b>Training At Dynamic</b>	<b>895</b>
Per person for a typical three day session at Dynamic's facility in California, on any licensed software products inclusive of training materials and product documentation.	

### How Many Users Do I Need

Dynamic Concepts licenses its software based on the total number of users (people, events and computers) able to cause a session of its software to operate either briefly, or for an extended period of time.

**The total number of users required for an installation must equal, or exceed the total number of concurrent users, plus the number of discrete users who are able to cause sessions of our software to launch.**

**Concurrent Users** are your employees (people) who share the use of a License on your network. A 16-user license provides for a total of 16 sessions, launched on a first-come, first-served, basis. Concurrent users are interactive sessions launched on a physical terminal or PC which typically remain active until the user logs off.

**Discrete Users** apply to all other sessions of the software, regardless of how they are initiated or used.

Examples of Discrete Users include sessions launched by a web user, network socket, telnet or ssh by non-employees, authorized users of a license serving more than one company, SAAS, ASP and timesharing users.

If 50 such users are able to cause sessions to launch, then the license must be authorized for all 50 users - even if only one of them uses it at any one time.

If your server provides application services through dial-up, lease line, web or Internet, you may either acquire the appropriate number of discrete users or an unlimited dynamicXport license.

Phantom Ports, 'cron' jobs and other background sessions should be counted as discrete users.

Concurrent Users do not apply on shared servers. The authorized number of users must be the total number of discrete users authorized to use the shared server.

### License Compliance

You may not circumvent the licensing requirements, simply because the software may not enforce that requirement.

For example, you may not deploy a small license to service a larger user base by polling requests from multiple users, systems, or other applications.

You may also not use a concurrent user license to handle short-lived sessions from many discrete users (i.e. web or ODBC) based on how many sessions will likely be active simultaneously.

### Subscription Licensing

New licenses, as well as transfers of existing licenses to a new platform, requires the payment of an initial license or upgrade fee, followed by an annual renewal for the life of use.

Legacy licenses may continue to be used and upgraded on their originally installed platform without paying an annual fee. Software Assurance for such licenses remains optional.

### Annual Licensing Renewals

You obtain an annually renewable License when you install our software on a server you own or lease which services your organization and your customers. A one-year Software Assurance subscription is included in the initial price of a

new license and renewals are priced at 10% of the current list price for the products licensed. **Premium license renewals** are priced at 15% of the current list price for the products licensed.

### Monthly License Renewals

Monthly renewable Licenses are priced at 6%/mo. of the appropriate license fee and include Software Assurance. Monthly Licenses are deployed when our software is shared by different organizations, or used with applications provided on a rental, timeshare, SAAS, ASP or similar basis.

### Sales Channels

Dynamic licenses directly and through authorized distributors to developers and qualified resellers. Licenses purchased for resale to a third-party, whether purchased from Dynamic or an authorized distributor, require a reseller to enter into and maintain a current Dynamic Reseller Licensing Agreement.

### Payment Terms

All prices are in U.S. dollars. Dynamic's payment terms are prepaid or C.O.D., unless special arrangements are made in advance. Dynamic accepts American Express, MasterCard and Visa.

### Export Requirements

Dynamic Concepts, Inc. products contain encryption technology and are subject to export regulations under United States law. For more information, please visit our web site.

### Media & Documentation

Dynamic's web site at [www.dynamic.com](http://www.dynamic.com) provides access to media and documentation at no charge.

## Software Assurance

Licenses covered by Software Assurance are entitled to online technical support, discounts on additional users, product updates, replacements and CPU or Operating System transfers to newer technology at no charge.

## Software Assurance Premium

Licenses covered by Software Assurance Premium include off-site data backup, 20% discount on hosting and disaster recovery and one-on-one technical support.

An annual license renewal, including Software Assurance is priced at 10% of the price of your license per year. The Premium renewal is priced at 15%.

## Adding Software Assurance

Legacy licenses may add Software Assurance by purchasing an upgrade to the most recent release and paying the subscription for the first year.

## Upgrades & New Servers

When you upgrade or replace your server, Operating System, upgrade Dynamic Software or increase the number of users, your license must be at the most recent Dynamic release - even if you plan to continue using an older version.

## License Transfers

Licenses are generally not transferable from one customer to another, unless the transfer is a result of a sale, name change or transfer of the licensee's business. As a part of such transfer, the system and applications must be transferred with the license.

## Upgrades for Licenses With Software Assurance

Increasing Users: Pay only the difference between license fee levels.

Upgrade CPU, OS, Dynamic product revision or reallocate users between servers or products (UniBasic, dL4, dynamicXport - or IQ and ODBC): No charge

Replacement License: No Charge

Platform Transfers: No Charge, however the license becomes a subscription and annual renewals are required for the life of use.

## Upgrades for Licenses Without Software Assurance

No upgrades or replacements are available for licenses not at the current release. To obtain a replacement, transfer to a new server with the same OS or make changes to your license, you must upgrade to the current release.

Upgrade: 25% or 50% of the price of a new license, depending on whether the license is one, or two or more major revisions behind. Upgrade is capped at 25%, whenever additional users are purchased with the upgrade.

Increasing Users: Purchase the number of additional users desired.

Upgrade same-type CPU/OS or OS Revision: Upgrade to the latest release and purchase a Replacement.

Platform Transfer: Not available. Purchase a new license.

Replacement License: Available for licenses only at the current release for \$95.

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